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Graphis Advertising Annual 2009



Synopsis

This Annual is the global advertising community's premier showcase of print ads. Packed with in-depth case studies of the year's most outstanding work, Graphis Advertising Annual 2009 gives you behind-the-scenes looks at the world's savviest advertisers: agencies like Ogilvy & Mather, The Richards Group, and Goodby, Silverstein, & Partners. See all the best ads, all in one place. Arranged by trade categories for easy reference, this invaluable guide includes more than 300 of the year's finest single ads and campaigns in corporate, fashion, food, nonprofit, technology, sports and more, each one with full credit information. Graphis Advertising Annual 2009 is a requisite for anyone in advertising.

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